

### **Application for advertising partners and sponsors**





System booth 3 x 2 m

with lighting, 2 bar stools, 1 counter, 1 brochure stand DIN A4

2.695,- €

Variable exhibition space

2 m stand depth, tables, chairs as required, without system construction, minimum width 2 m

**345**,- € / m² Booth width \_\_\_\_\_ m x 2 m depth = \_\_\_\_ m²

**Staff** 

Tickets for exhibitors

from April 10-11, 2024 (instead of 1.765,- Euro)

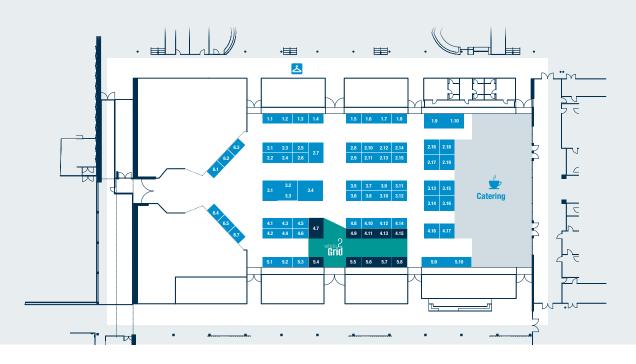
Booth staff (contribution to costs for catering and evening event,

no access to the conference)

995,- € / person \_\_\_\_ tickets

**295,- € / person \_\_\_\_ tickets** 

### **Exhibition area (green marked area)**





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# ADVERTISING PLACEMENTS AND EVENT MEDIA

Print ads		Sponsoring		
Invitation flyer DIN A4 Edition 10,000, sponsor logo on title, (only possible for exhibitors, DU on requ	1.500,- Euro	Carrier bag, 200 Copies Logo print on one side	850,- Euro	
Event brochure DIN A4, 600 copies  Back cover (1/1) Cover page 2 (1/1) Cover page 3 (1/1) Contents (1/1) Contents (1/2)  Further advertising options on request.	1.200,- Euro 900,- Euro 900,- Euro 600,- Euro 400,- Euro	<ul> <li>Lanyards, 200 Copies         Logo print one colour</li> <li>Evening reception, Logo on all advertisin         Menus and banners in the reception hall</li> <li>Exhibition banner         approx. 3 m², incl. fabrication</li> <li>Empfangscounter, Logo print on front         (incl. printing costs)</li> </ul>	1.000,- Euro  g material, 1.000,- Euro 750,- Euro 1.000,- Euro	
We hereby bindingly book the selecte advertising space for the Vehicle-2-G from April 10-11, 2023 in Münster.		Please send your registration to: Email: m.striewisch@together-c	oncept.de	
advertising space for the Vehicle-2-0			oncept.de	
advertising space for the Vehicle-2-0 from April 10-11, 2023 in Münster.		Email: m.striewisch@together-c	oncept.de	
advertising space for the Vehicle-2-0 from April 10-11, 2023 in Münster.  Consignor / Orderer		Email: m.striewisch@together-c	oncept.de	
advertising space for the Vehicle-2-6 from April 10-11, 2023 in Münster.  Consignor / Orderer  Company		Email: m.striewisch@together-c	oncept.de	
advertising space for the Vehicle-2-0 from April 10-11, 2023 in Münster.  Consignor / Orderer  Company  Name, first name		Email: m.striewisch@together-c	oncept.de	

Organiser Haus der Technik e. V., Hollestraße 1, 45127 Essen

Please note the separate order sheet

our online media

on page 3 with the advertising placements in

Please note that invoicing will be carried out by our exhibition office together concept Werbeagentur GmbH, Martin Striewisch, Schinkelstraße 30/32, 45138 Essen.



### **Application for advertising partners and sponsors**

## ADVERTISING PLACEMENTS ONLINE MEDIA

## Virtual exhibition on vehicel-2-grid.eu and the Virtual Conference Platform hdt+

Virtual exhibition\*

with individually designed landing page
(text, image, video, logo, sales and product
product information),
Logo with keywording in the exhibitor overview

### **Newsletter banner ad**

□ **Logo or banner with link** 150,- Euro Banner (690 x 165 px) in the information newsletters, newsletters of the Battery Conference 2023, per newsletter

### **Exclusive banner and logo placement**

 parallax ad on homepage (maximum 2 bookings)	)
Flip-Banner in footer*	450,- Euro
Logo 185 x 185 px, animated as flip banner in foo on all pages (maximum 6 bookings)	oter visible
Large banner display program* Display in Advanced Battery Power Conference p (maximum 2 bookings)	800,- Euro Irogram
Stickylogo program logo placement (maximum 1 booking)	300,- Euro
<b>Logo placement table program</b> Logo placement with company name and link integrated in the overview table program on batter	150,- Euro y-power.eu
<b>Pop up banner*</b> individually designed pop-up banner when leaving booking and exhibition page (maximum 2 bookin	-

We hereby bindingly book the selected advertising space for the online media of the Vehicle-2-Grid Conference from April 10-11, 2024 in Münster.

### Consignor / Orderer

Company
Name, first name
Street
Postcode / Place
Phone

Please send your registration to: Email: m.striewisch@together-concept.de

### Signature and stamp

Please note that invoicing will be carried out by our exhibition office together concept Werbeagentur GmbH, Martin Striewisch, Schinkelstraße 30/32, 45138 Essen.

<sup>\*</sup> including design/programming of the advertising material by together concept advertising agency with supplied material